

for Common Stock	\$ 15.68	02/03/2004	02/03/2004	S		5,186	08/31/2003	09/10/2012	Common Stock	5,186	\$ 0	0	D	
Option for Common Stock	\$ 15.68	02/04/2004	02/04/2004	S	1,785		08/31/2003	09/10/2012	Common Stock	1,785	\$ 0	1,785	D	
Option for Common Stock	\$ 15.68	02/04/2004	02/04/2004	S		1,785	08/31/2003	09/10/2012	Common Stock	1,785	\$ 0	0	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GRIFFIN BEN HILL III PO BOX 127 FROSTPROOF, FL 33843	X		Chairman of the Board and CEO	

Signatures

Ben Hill Griffin, III	02/04/2004
<small>Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

The reporting person received these options under the "Stock Option and Incentive Equity Plan" and did not pay any monetary value for the derivative securities; the prices are stated in Column 2.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.